

ADVERTISING INSERTION ORDER

Advertiser/Agency: _____

Contact: _____

Billing Address: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

ADVERTISING CONTRACT AND CONFIRMATION

Publication: **Vintage Motorsport (Bi-monthly)**

Vintage Motorsport Advertising Contact:

Email artwork and correspondence to:

Phone: _____

Fax: _____

Mailing Address: **P.O. Box 7200, Lakeland, FL 33807**

Physical Address: **4953 Southfork Drive,
Lakeland, FL 33813**

Cover Dates: _____ (Ex: 08.1 - Jan/Feb 2008)

Copy / Ad Description: _____

Ad Size: _____ Horizontal Vertical Ad Color: 4/C B&W

Please reserve space in _____ issue(s) of *Vintage Motorsport* beginning with the _____ issue at the rate of \$ _____ per issue. The _____ (year) Annual is is not included.

Special Instructions: _____

• Changes, modifications or replacement ads must be received by materials deadline date of published issue. If not, copy run in previous issue will be inserted. Artwork designed/modified by *Vintage Motorsport* for clients will be billed at \$75 per hour.

• Positioning of advertisements in the magazine is at the discretion of the publisher, unless specified in writing in contract.

• Contents of all advertisement are subject to approval by the publisher. We reserve the right to reject any ad deemed unsuitable for *VM* and to make reasonable changes for the sake of appearance, consistency, readability and grammar.

• I understand this rate is an earned rate based on frequency of insertions, to be inserted within one year of the first insertion to earn frequency discounts. If the advertising insertion order is cancelled prior to the completion of contract agreement, the advertising rate for all ads run shall revert to a 1X non-discounted rate.

• 15% agency commission to recognized agencies. Agency commission is not allowed on production charges. No agency commission on bills not paid within 60 days of publication date. No agency commission allowed on classified advertising.

• Invoices are due upon receipt. All new advertisers must include full payment with first two insertion orders to establish credit for display ads. Contracts of three issues and longer may be billed bimonthly with credit approval. All classified ads are prepaid with the exception of contracted classifieds (Same applies as above, for contracts). Please provide credit card information and card will be billed at closing date of published issue.

CREDIT CARD



CREDIT CARD NUMBER

EXP. DATE

THANK YOU FOR YOUR BUSINESS!
Please sign, date and fax back to Tammie Boyette
at *Vintage Motorsport*: 863.607.9514.

Representative Signature

Representative Name (Please Print)

Company/Business Name

Date

www.vintagemotorsport.com

If you have questions or concerns, please call Vintage Motorsport at 800.626.9937